



Report on: AWARENESS SESSION ON BUSINESS PLAN AND ENTREPRENEURSHIP

Faculty Name: Ms.Smriti Jain and Dr keerti Gupta

Participation: Faculty and Students of J. S. University, Shikohabad

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Event Summary:

Ms.Smriti Jain and Dr keerti Gupta,Department of Management from K.P.engineering college,Etmadpur,Agra addressed students and faculties of JS University on for awareness session on Entrepreneurship. The session focused on why and how to establish a business, as well as how to analyse and solve problems, make decisions, build a team, and lead. It also included a briefing on entrepreneurial resources, management principles, and enterprising & entrepreneurship. The session also featured a discussion on operations management and environmental analysis. The session focused on developing a company idea, doing a market survey, budgeting and forecasting, and creating a business plan. The participants were informed on business equilibrium, cost and profit management, and management information systems too



